

**Embassy of India**

**The Hague**

**Press Release**

**June 11, 2019**

**Himachal Pradesh Chief Minister to visit the Netherlands to  
promote “Rising Himachal” Investors’ Meet**

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Chief Minister of Himachal Pradesh Jai Ram Thakur will visit the Netherlands from June 13-14, 2019 to promote “Rising Himachal”, Global Investors’ Meet taking place from November 7-8, 2019 at Dharamshala, Himachal Pradesh. A delegation comprising State Industries Minister Bikram Singh and senior officials of the State Government as well as select companies from Himachal Pradesh will accompany the Chief Minister.

A road show will be held in The Hague on June 14, 2019 showcasing the investment opportunities in Himachal Pradesh. The delegation will make presentations on the opportunities available in various sectors and interact with the business community of the Netherlands.

During the visit, the Chief Minister will be received by Mr. Jan Kees Goet, Secretary General of the Ministry of Agriculture. He will also meet and invite the King’s Commissioners (Head of the Province) of North and South Holland for the Global Investors’ Meet in November at Dharamshala. North and South Holland are the most important and advanced provinces of the Netherlands in terms of industries and agriculture. They include the three major cities Amsterdam, Rotterdam and The Hague.

The Chief Minister and his delegation will visit the prestigious GreenTech Exhibition at Amsterdam and interact with horticulture companies and experts from around the world. GreenTech Amsterdam focuses on the entire horticulture chain and around 112 countries and 470 plus companies participate to exchange knowhow and follow industry trends.

The Chief Minister will further visit the Research Facility for Post-Harvest Research and Agro Food Robotics, Wageningen University to understand post

harvest treatment of apples and latest agricultural techniques. Wageningen University is considered the leading agriculture university in the world. He will also visit a Food Processing Plant engaged in production of plant-based protein.

A number of individual meetings with select Dutch companies have also been organized for the Chief Minister and his delegation. He will study the tourism infrastructure of the Netherlands during his visit.